

SEO Audit

This SEO audit shows how optimized this web page is for your target keyword.

Web Page: tcwaste.com/

Keyword: **dumpster rental**

Date: April 24, 2014



SPEED

SECONDS	0.43	KILOBYTES	19.32	REQUESTS	10
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- ✓ This page loads quickly enough. Great!
- ✓ This size of this page is ok. Great!
- ✓ The number of requests is acceptable. Good job!

URL

tcwaste.com/

- ✓ This URL is SEO friendly. Fantastic!
- ! Add the exact keywords to this URL. Needs attention
- ! Google PageRank (0/10) should be at least 4. Needs attention
- ✓ No underscores were found in URL. Nice!
- ! You have 0 pages indexed by Google. Needs attention



Web Page: tcwaste.com/

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TITLE TAG

TC WASTE

 Title should begin with your keyword. Needs attention

 Has 1-70 characters. Excellent!

DESCRIPTION TAG

See this Go Daddy InstantPage@! <http://tcwaste.com>. Get yours free with a domain name at GoDaddy.com....


 1-155 characters. Fantastic!

 Includes your exact keywords. Nice work!

IMAGE ANALYSIS

1 images

 All images have alt tags. Great!

 Add your keyword to an alt tag. Needs attention

 Add your keyword to an image file name. Needs attention

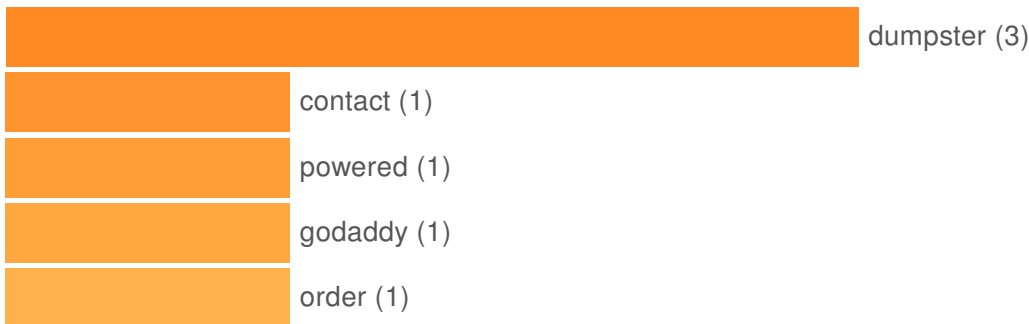
 No underscores were found in image filenames. Fantastic!



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TOP 5 WORDS USED






HEADING TAGS

H1 Tag: TC WASTE

H2 Tag: Missing

H3 Tag: Missing







-  Missing heading tags: H1, H2, or H3. Needs attention
-  Add your keyword to your H1, H2, or H3 tag. Needs attention
-  No duplicate heading tags found. Excellent!




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COPY ANALYSIS

 You should have 2,000+ words on this page.	Needs attention
 Use your keywords 2-4 times.	Needs attention
 Bold, italicize, or underline your keywords.	Needs attention
 Keyword found in the first 100 words.	Fantastic!
 Add your keyword to anchor text.	Needs attention
 Link to a sitemap.html found.	Excellent!

CODE ANALYSIS

 HTML is not W3C validated.	Needs attention
 No flash found.	Great!
 Remove inline CSS.	Needs attention
 Text to HTML ratio is too low (< 25%).	Needs attention
 Add rel="author" markup.	Needs attention
 Found schema.org markup.	Good job!
 Link to a sitemap.xml found.	Nice!







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SOCIAL ANALYSIS



-  Add a tweet button. Needs attention
-  Add a Facebook share or like button. Needs attention
-  Add a Google+ button. Needs attention
-  We found a link to a blog. Excellent!

MOBILE ANALYSIS







-  We found a mobile sitemap. Fantastic!
-  Add an Apple icon. Needs attention
-  We found a viewport metatag. Nice!









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LINK ANALYSIS

 This page needs more than 0 backlink(s).	Needs attention
 This page has 6 outbound links.	Excellent!
 This page has 6 outbound follow links.	Good job!
 This domain needs more than 0 backlink(s) to its homepage.	Needs attention
 Add a link from the Yahoo Directory.	Needs attention
 Add a link from the DMOZ Directory.	Needs attention

DOMAIN ANALYSIS

<i>tcwaste.com</i>	
 This domain is 2 years, 259 days old.	Nice!
 This domain expires in 0 years, 105 days.	Needs attention
 The preferred (www or non-www) domain is not set.	Needs attention
 Canonicalize your IP address.	Needs attention
 This is the #0 most visited site.	Needs attention
 Favicon found.	Good job!



Web Page: tcwaste.com/

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TASKS

- Add the exact keywords to this URL.
- Google PageRank (0/10) should be at least 4.
- You have 0 pages indexed by Google.
- Title should begin with your keyword.
- Add your keyword to an alt tag.
- Add your keyword to an image file name.
- Missing heading tags: H1, H2, or H3.
- Add your keyword to your H1, H2, or H3 tag.
- You should have 2,000+ words on this page.
- Use your keywords 2-4 times.
- Bold, italicize, or underline your keywords.
- Add your keyword to anchor text.
- HTML is not W3C validated.
- Remove inline CSS.
- Text to HTML ratio is too low (< 25%).

TASKS

- Add a tweet button.

- Add a Facebook share or like button.

- Add a Google+ button.

- Add an Apple icon.

- This page needs more than 0 backlink(s).

- This domain needs more than 0 backlink(s) to its homepage.

- Add a link from the Yahoo Directory.

- Add a link from the DMOZ Directory.

- This domain expires in 0 years, 105 days.

- The preferred (www or non-www) domain is not set.

- Canonicalize your IP address.

- This is the #0 most visited site.



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SUMMARY

Let us help you create an integrated internet strategy to get you found locally by the major search engines like Google, Bing and Yahoo. We can help you increase local traffic, conversions, and sales from your website.

Thank you,

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